

DIGITAL INCLUSION

DIGITAL ENABLEMENT THROUGH A VIRTUOUS CASCADE OF VOLUNTEERING

PARTNERSHIP



PUBLIC



PRIVATE



THIRD

In today's society, being digitally enabled is a fundamental part of daily life. Even basic activities such as applying for a job or keeping in touch with friends and family requires some form of digital inclusiveness. It is a fundamental part of 'life-quality' for many. We achieve digital inclusion by enabling all areas of our communities and by utilising public, private and third sector institutions.

"I'M NOT SCARED OF COMPUTERS ANYMORE!"



WE WANT TO ENABLE EVERY PART OF SOCIETY

"LEARNED HOW TO UPLOAD MY CV - MOST IMPORTANT THING TO LEARN. IT MADE A BIG DIFFERENCE BEING ABLE TO TAKE THE TIME TO LEARN."



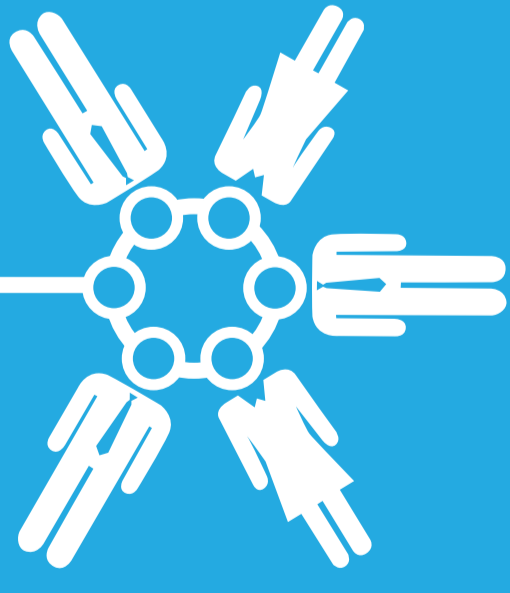
ORGANISATIONS

'PRODUCTIVE CORPORATE SOCIAL RESPONSIBILITY'

By working through partnership organisations, we can help so many more people become digitally enabled. The organisations themselves can build good will and good relationships with potential customers.



"CHARITY IS NOT SOMETHING WE DO FOR THEM - CHARITY IS SOMETHING THAT'S GOOD FOR US"



"GOT LOADS OUT OF THIS GROUP....HUGE SENSE OF ACHIEVEMENT"

VOLUNTEERS

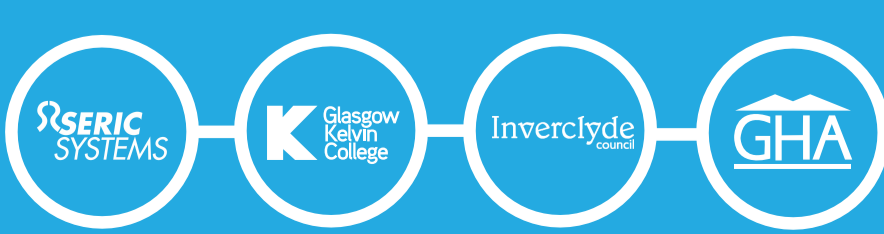
For volunteers, there are a range of reasons to assist. These include networking and experiential learning - but above all else, the feel good factor in helping others.



WE'VE BEGUN

Working in collaboration with local government, schools and libraries, we've begun to make a real impact on peoples lives.

"80 PEOPLE ENABLED FOR NEXT TO NOTHING"



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